

IBS exhibit space rental includes:

NEW! Complimentary access to HousingEconomics.com (value \$295), the proven source for solid economic information for America's housing industry. Exhibitors will receive 1-year access to the Pro-level of HousingEconomics.com which provides vital data and exclusive content such as the National Update, Special Studies, Housing Market Statistics, and more.

- Colored **8' high draped back** wall and 3' high draped side rails (for in-line booths)
- **Company and Product Listing** in the Official 2021 Show Guide and the IBS website Online Exhibitor Directory. *(Exhibitor is responsible for entering/editing this information online in the Exhibitor Tools section of the website. If your information is not submitted, it will not be included on the website or in the Show Guide.)*
- **FREE Customer Passes** - Exhibitors receive a personalized **website link** to distribute to clients and prospects that allows their guests to register - FREE of charge.
- **Online Exhibitor Service Kit.**
- An allotment of **complimentary** Exhibitor badges for your booth personnel based on the size of your booth. Each exhibitor receives 1 complimentary badge for every 25 sq. ft. of space. Complimentary exhibitor badges are permitted in most IBS education sessions.
- Convenient access to **national press** resources including free press announcements and the ability to upload electronic Press Kits.

Your exhibit space rental does NOT include:

- Floor covering – Booth carpet or other appropriate floor covering is required for all exhibits. You may ship your own floor covering with your booth materials, or you may rent it from Freeman.
- Electricity or any electrical services
- Freight Handling Labor
- Installation and Dismantle Labor
- Booth Cleaning – Freeman provides aisle cleaning each night and once before the show opens. If you would like to purchase booth cleaning for your exhibit, see the “Booth Cleaning & Porter Services” order form, which will be provided in your service kit.
- Lead Retrieval System which can be rented through our vendor Experient (this is highly recommended)

Other Budget Considerations

Here is a list of items that you may also want to consider when developing your budget for IBS. Prices are **early-rate** estimates. Standard prices may be higher.

Item	Estimated cost
Carpet (9x10)	\$177.00
Electricity (500 watts)	\$140.00
Lead Retrieval Unit	\$400.00
6 ft. draped table	\$160.00
Drayage (500lbs) based on warehouse crated rate of \$77.00/CWT	\$385.00
Labor set-up/dismantle (2 hrs.)	\$175.00