

## 2019 Design & Construction Week Press Conferences and Events Tuesday, Feb. 19

7:30 – 9:30 a.m.	<b>Breakfast</b> Room N232	
8 – 9:15 a.m.	<b>IBS Grand Opening Ceremonies</b> Westgate Resort, Paradise Event Center	Emmy Award-winning actor and comedian Dana Carvey will headline the Design & Construction Week® Opening Ceremonies.
10 – 11 a.m.	<b>NAHB: The 2019 Housing and Economic Outlook</b> Room N234  Where will the economy go in 2019? When will the Federal Reserve stop raising interest rates? This advanced session will focus on the state of the nation's economy and a forecast of its impact on housing. As the market struggles with housing affordability conditions, rising construction costs present challenges to recent gains in homeownership. Nationally-recognized economists will discuss the outlook for employment, housing prices and starts (for single-family and multifamily) and remodeling. An analysis of the current conditions of the housing sector will be provided, incorporating findings from NAHB's recent surveys and models, along with the credit markets and their impact on builders, buyers and renters.	<ul style="list-style-type: none"> <li>· Robert Dietz, Chief Economist, NAHB</li> <li>· David Berson, SVP and Chief Economist, Nationwide Mutual Insurance Company, Columbus, Ohio</li> <li>· Frank Nothaft, SVP and Chief Economist, CoreLogic, Vienna, Va.</li> </ul>
11:30 a.m. – 1:30 p.m.	<b>Lunch</b> Room N232	

*Schedule is subject to change.*

02/14/2019

<p><b>1 – 1:45 p.m.</b></p>	<p><b>NAHB: 2019-2020 Remodeling Market Forecast</b> Room N234</p> <p>A panel of professional remodelers and industry experts will discuss current market conditions and the future outlook for the remodeling sector. Local and national remodeling market data and trends will be highlighted.</p>	<ul style="list-style-type: none"> <li>· Danushka Nanayakkara-Skillington, AVP, Forecasting and Analysis, NAHB</li> <li>· Joanne Theunissen, CGP, CGR, Howling Hammer Builders, Inc., Mt. Pleasant, MI</li> <li>· Thomas Ashley, Jr., CAPS, CGP, CGR, Expand, Inc., Denham Springs, LA</li> </ul>
<p><b>2:15 – 2:45 p.m.</b></p>	<p><b>NKBA: NKBA 2019 Trends and Market Outlook: The Design Directions and Business Intel You Need for 2019 and Beyond</b> Room N234</p> <p>Utilizing the proprietary research data from the NKBA, learn what's trending, and what the entire industry is looking like from a macro and micro standpoint in this informative presentation from the NKBA.</p>	<ul style="list-style-type: none"> <li>· Elle H-Millard, CKD, CLIPP, manager of industry relations, NKBA, and NKBA Insider</li> <li>· Tricia Zach, market research analyst, NKBA</li> </ul>
<p><b>4 – 5 p.m.</b></p>	<p><b>BSH Home Appliances Afternoon Mixer</b> <b>(LOCATED IN BSH EXHIBIT BOOTH W1749)</b></p>	

**All Media and NAREE Members are invited to 3 NAREE events:**

- **5:30 to 6:30 Media Reception at Wheelhouse Room**  
Join journalist colleagues for complimentary drinks and heavy hors d'oeuvres (sliders, skewers, risotto and more) at the Wheelhouse room under the High Roller. The Wheelhouse is located at the end of the Linq Promenade. (Go through the "Charter Group" entrance and take the elevator to the 5th floor.) High Roller address: 3545 S Las Vegas Blvd, Las Vegas, NV 89109.
- **6:30 to 7:00 Ride the High Roller**  
The world's tallest observation wheel soars to 550 feet above The Strip. Enjoy a complimentary 30-minute ride with colleagues in enclosed cabins — the best way to take in The Strip at night.
- **7:30 to 10:00 Nobu Hospitality Suite**  
After the ride, head to the Nobu Hotel at Caesars Palace on The Strip for NAREE's Hospitality Suite, complete with Billiard Tables. The Nobu Hotel at Caesars Palace address: 3570 Las Vegas Blvd. – Libations, Asian tacos, sushi, desserts and more. To be held in the Sake Suite.

Become a part of NAREE's tradition of getting to know journalists from around the country who cover housing, architecture, design, development and real estate. It's a night of great food and drink – in good company at fun venues not far away from the convention center.

NAREE Chairman of the Board Dion Haynes, Washington Post Real Estate Editor and other NAREE leaders and members will be on hand to talk about what's going on in their newsrooms and what they've seen at the IBS/KBIS so far.

All NAREE members and their media colleagues are invited to all events.

Questions or to RSVP: Text NAREE Executive Director Mary Doyle-Kimball 561-391-1983 or Sign up at NAREE's Info Desk outside NAHB's Press Room at the convention center.

## 2019 Design & Construction Week Press Conferences and Events Wednesday, Feb. 20

7:30 – 9:30 a.m.	<b>Breakfast</b> Room N232	
9 – 9:45 a.m.	<b>NAHB: Multifamily Housing Market</b> Room N234  Industry experts will discuss the changes in the overall economy and how they affect the multifamily industry. Multifamily annual production peaked in 2015 at 397,000 units. The monthly seasonally adjusted annual rate has gone up and down throughout 2018, but the sector seems to be headed toward a fairly flat, sustainable level at this time.	<ul style="list-style-type: none"> <li>· Danushka Nanayakkara-Skillington, AVP, Forecasting and Analysis, NAHB</li> <li>· Steve Patterson, President and CEO, Related Development LLC</li> </ul>
9:45 – 10:30 a.m.	<b>NAHB: The New American Home 2019 and The New American Remodel 2019</b> Room N234  <i>Modern Architecture: Representing current trends and innovative technology</i> The New American Home® 2019 presents a remarkable display of design innovation and building techniques. Located in the private, luxury community of Ascaya, this modern home sits on a 3,000 ft. elevation in the scenic McCullough Range, offering spectacular views of the Las Vegas Strip and surrounding foothills. The one-story home features five bedrooms and bathrooms, a showroom four-car garage and an inner sanctum lounge. This home is expected to achieve “Emerald” level status, the National Green Building Standard’s highest rating. The design-build team from Sun West Custom Homes uses this energy-efficient home as an exhibition for current trends in the marketplace, including an array of inventive products to create a sophisticated setting for everyday living.	<ul style="list-style-type: none"> <li>· Dan Coletti, President, Sun West Custom Homes, Las Vegas, NV</li> <li>· Drew Smith, Energy &amp; Green Building Consultant, Two Trails Inc., Sarasota, FL</li> <li>· Ted Mahoney, The New American Home 2019 Chairman, Windjammer Construction Corp., Bridgewater, MA</li> </ul>

*Schedule is subject to change.*

02/14/2019

	<p><i>Remodeling the past, exhibiting the future</i></p> <p>The New American Remodel® 2019 exhibits innovation in architecture, energy efficiency, and building techniques by converting a 1950s one-level home into a two-story, state-of-the-art, modern-day marvel. The existing home was found in a rather unique locality—in Las Vegas—with historical value and not a master planned community. The Remodel features a showroom three-car garage, an outdoor heated entertainment area and net-zero features. This home is designed to achieve “Emerald” status from the National Green Building Standard. The design-build team from Luxus Design Build, LLC was tasked with integrating an extensive renovation to enhance the home’s elegance and efficiency.</p>	<ul style="list-style-type: none"> <li>· Michael Gardner, AIA, Principal, Luxus Design Build, LLC, Henderson, NV</li> <li>· Elma Gardner, Interior Designer, By Design Studio, Inc.</li> <li>· Paul Sullivan, The New American Remodel 2019 Chairman, The Sullivan Company, Inc., Newton Highlands, MA</li> </ul>
10:30 a.m. – 11:30 a.m.	<p><b>NAHB: Home Trends, Buyer Preferences and Features Builders Will Include in 2019</b> Room N234</p> <p>Based on new consumer surveys conducted by NAHB and Houzz, speakers will show the latest characteristics of homes built in 2018, the features builders are most likely to include in the typical home in 2019, and buyers’ preferences for size, location and design. Results from a new series covering buyers’ perceptions on the availability and affordability of housing in their markets will also be discussed.</p>	<ul style="list-style-type: none"> <li>· Rose Quint, Assistant Vice President for Survey Research, NAHB</li> <li>· Nino Sitchinava, Principal Economist, Houzz</li> </ul>
11:30 a.m. – 1:30 p.m.	<p><b>Lunch – Sponsored by BSH</b> Room N232</p>	
1 – 1:45 p.m.	<p><b>NAHB: Green Building Trends</b> Room N234</p> <p>What do homebuyers want when it comes to green homes and features? NAHB releases their latest survey information direct from consumers including data on most wanted features, awareness of certification programs, and willingness to pay for a green home.</p>	<ul style="list-style-type: none"> <li>· Rose Quint, Assistant Vice President for Survey Research, NAHB</li> <li>· John Barrows, Owner, P3 Builder Group Inc., Long Island, NY</li> </ul>

<p><b>3 – 3:45 p.m.</b></p>	<p><b>NKBA: Not Your Grandma’s Kitchen: The Ways Technology Is Transforming the Heart of the Home</b> Room N234</p> <p>Lead, follow or get out of the way might be the mantra for those involved in the integration of technology and how it is best used for the kitchen design market. Tips, products and a bit of a futurecast will be presented by the NKBA.</p>	<ul style="list-style-type: none"> <li>· Ryan Herd, NKBA Insider, Technology Expert</li> <li>· Tricia Zach, market research analyst, NKBA</li> </ul>
<p><b>4 – 4:45 p.m.</b></p>	<p><b>NHE: The Challenge of Skilled Labor</b> Room N234</p> <p>Representatives of the Skilled Labor Fund (SLF) will present the challenges presented by the shortage of skilled labor faced by the residential construction industry. They will also discuss the work of the SLF to support training and job placement. The SLF is a partnership of the National Housing Endowment, the National Association of Home Builders, the National Kitchen &amp; Bath Association, the National Association of the Remodeling Industry and SGC Horizon.</p>	<ul style="list-style-type: none"> <li>· Ted Mahoney, Chair-Elect, National Housing Endowment</li> <li>· Bill Darcy, Chief Executive Officer, National Kitchen &amp; Bath Association</li> <li>· David Pekel, MCR, UDCP, CAPS, CEO, National Association of the Remodeling Industry</li> </ul>

**2019 Design & Construction Week Press Conferences and Events  
Thursday, Feb. 21**

<b>7:30 – 9:30 a.m.</b>	<b>Breakfast</b> N232
<b>11:30 a.m. – 1:30 p.m.</b>	<b>Lunch</b> N232