



What is IBSx?

The 2021 International Builders' Show is now a virtual experience, IBSx!

IBSx will combine the best of the in-person Builders' Show with new, interactive online experiences to create a can't miss event for the residential construction industry.

The event will kick off Tuesday, February 9 with a virtual **Opening Ceremonies featuring celebrity Mike Rowe**. Over four days, industry thought leaders will headline an education program offering nearly 100 learning opportunities. And the industry's top suppliers, along with your favorite exhibitors, will showcase new products, host demos and be online for attendees to live chat with company reps.

IBSx will create unparalleled opportunities to network with professionals from around the world. And just like the in-person Builders' Show, attendees can tour the always popular New American Home and New American Remodel, but this time without the ticket or the bus ride!

IBSx will take place February 9-12, 2021 and will remain open through March 31 to ensure attendees can experience everything IBSx has to offer. IBSx attendees will also have access to the KBIS Virtual exhibitors.

NAHB members can register for a FREE Expo pass or a discounted All Access pass which includes education for \$199 until January 8. Non-member pricing starts at \$50.

PRODUCT DISCOVERY. EDUCATION. DEMOS. NETWORKING.

IBSx. The Industry Together, ONLINE.

Learn more and register at BuildersShow.com/IBSx