

LEADING SUPPLIERS COUNCIL

E-Newsletters & Magazines at NAHB

NAHB produces a variety of e-newsletters and magazines that focus on specific areas of interest to home builders, associates, the public, and even the press. To learn more about an e-newsletter and magazines or to place an advertorial ad, simply select a title below.

| E-Newsletter | Audience | Distribution | Circulation |
|--|------------------------------------|------------------------|-------------------------|
| Housing Headlines | NAHB members | Weekly | 120,000 |
| Monday Morning Briefing | NAHB members | Weekly | 186,000 |
| NAHB Student Chapter Update | All | Weekly | 90,000 |
| Eye on the Economy | All | Bi-weekly | 6,000 |
| 55+ Housing eSource | 55+ Housing Council | Monthly | 300 |
| HousingEconomics.com | Subscribers ONLY | Monthly | 225 |
| NAHB Production Builder Update | Large-volume builders | Monthly | 7,000 |
| NSMC eNews | National Sales & Marketing Council | Monthly | 5,000 |
| ReNews | NAHB Remodelers | Monthly | 2,200 |
| Member Advantage eNewsletter | All | Monthly | 90,000 |
| Systems-Built Advantage | All | Bi-monthly | 7,000 |
| NAHB Global eNews Report | Global home building community | Bi-monthly | 500 |
| The Credential | HCCP designees | Quarterly | 2,000 |
| We-Connect eSource | Professional Women in Building | Quarterly | 1,600 |
| NAHB Now | All – The official blog of NAHB | | 50-60,000 views monthly |
| Magazines: Print & Online | | | |
| Sales + Marketing Ideas Magazine | All | Bi-monthly/ SMI App | 1,000 |
| 55+ Housing Online Magazine | 55+ Council members + | Quarterly | 16,000 |
| Building Women Magazine | PWB Members | Quarterly | 1,600+ |
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